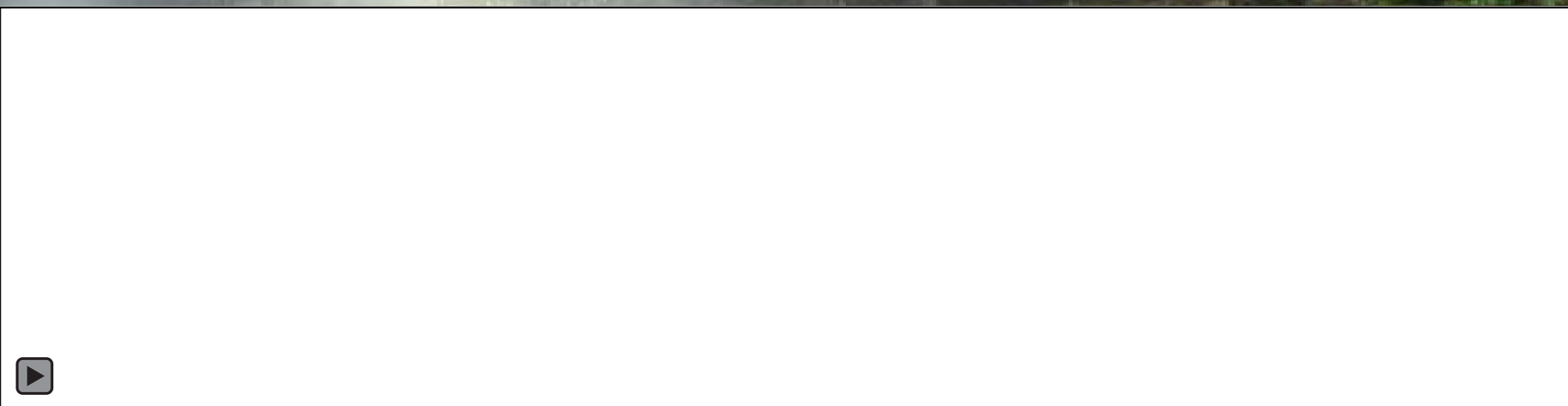




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The Social Media Platform



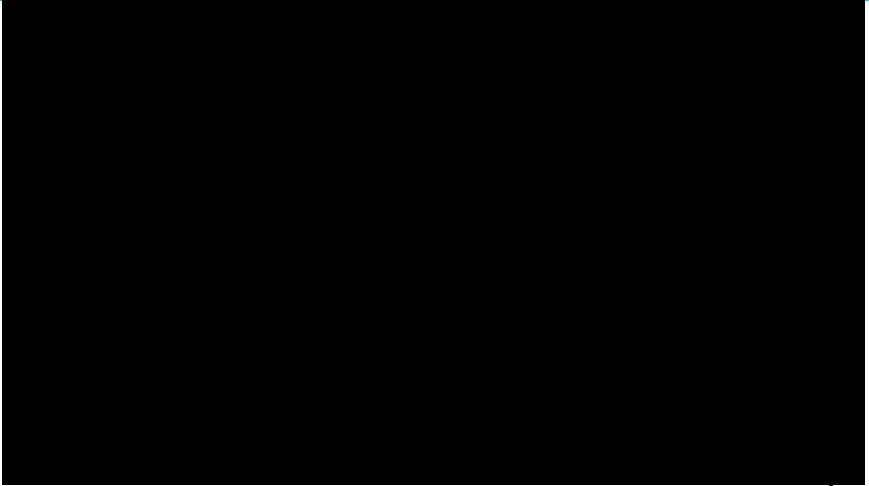
where are you from?

some descriptions here

CHOOSE A PHOTO

SUBMIT

[Water Society](#) [My water](#) [About](#) [Fun & Explore](#)  [Safa El-Jamal](#)





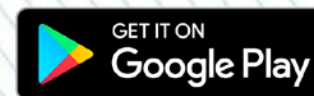
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Platforms

Watersocial.org



Ewatus app





ISS-EWATUS

WaterSocial.org



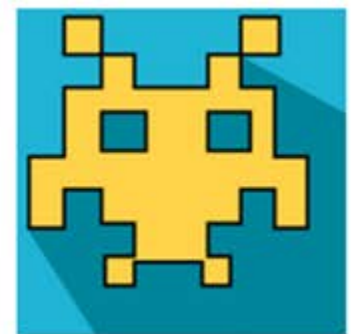
Water Society



My Water



About



Fun & Explore











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Mobile app

Missions

 WATER SOCIAL

-  Water Diary
-  Share Images
-  Share Tips
-  Location Missions
-  Report a Water Issue

Congratulations!



You have earned **30** aqoins

ard

General Ranking Ranking among Friends

Rank	Name	Total Aqoins
1.	afa El-Jamal	5070
2.	allyBremner	3640
3.	olleyoake	2390
4.	lara Beckers	2270
5.	harlotte Orr	2115
6.	Water Social	1555
7.	rsini	1530
8.	Rafal	1410
9.	Ewelina Doluk	1200
10.	Lukasz Kurcius	1120

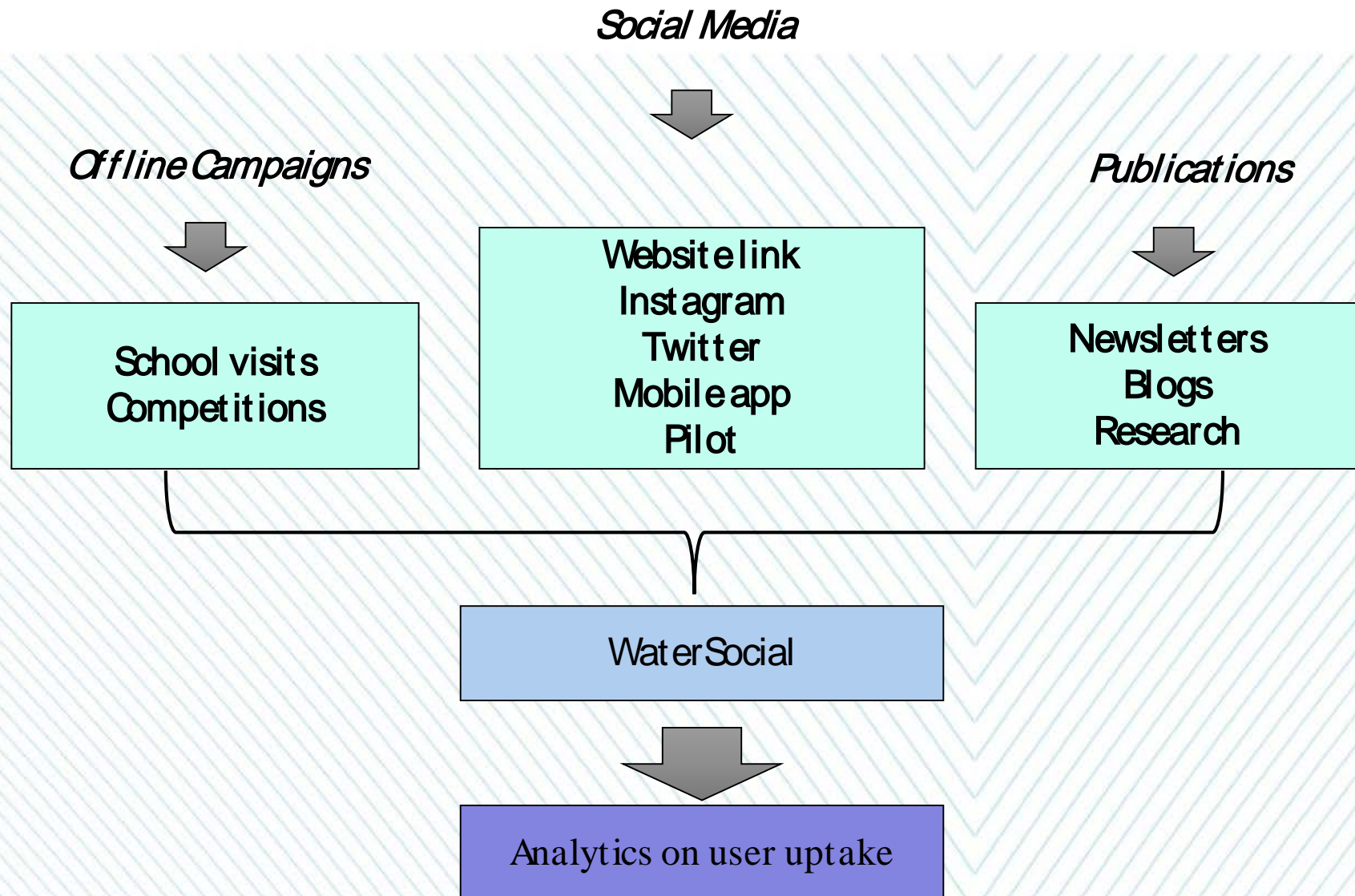




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Dissemination







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Objective

Site visits



User uptake



User input





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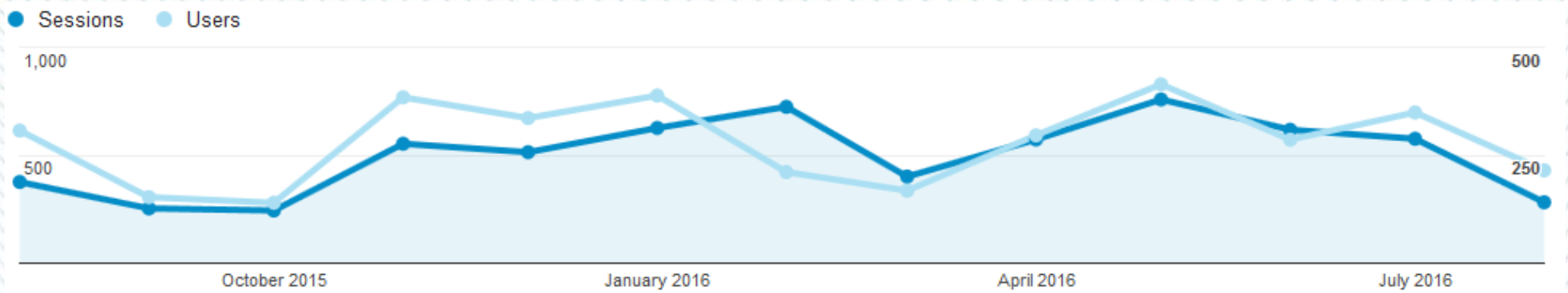
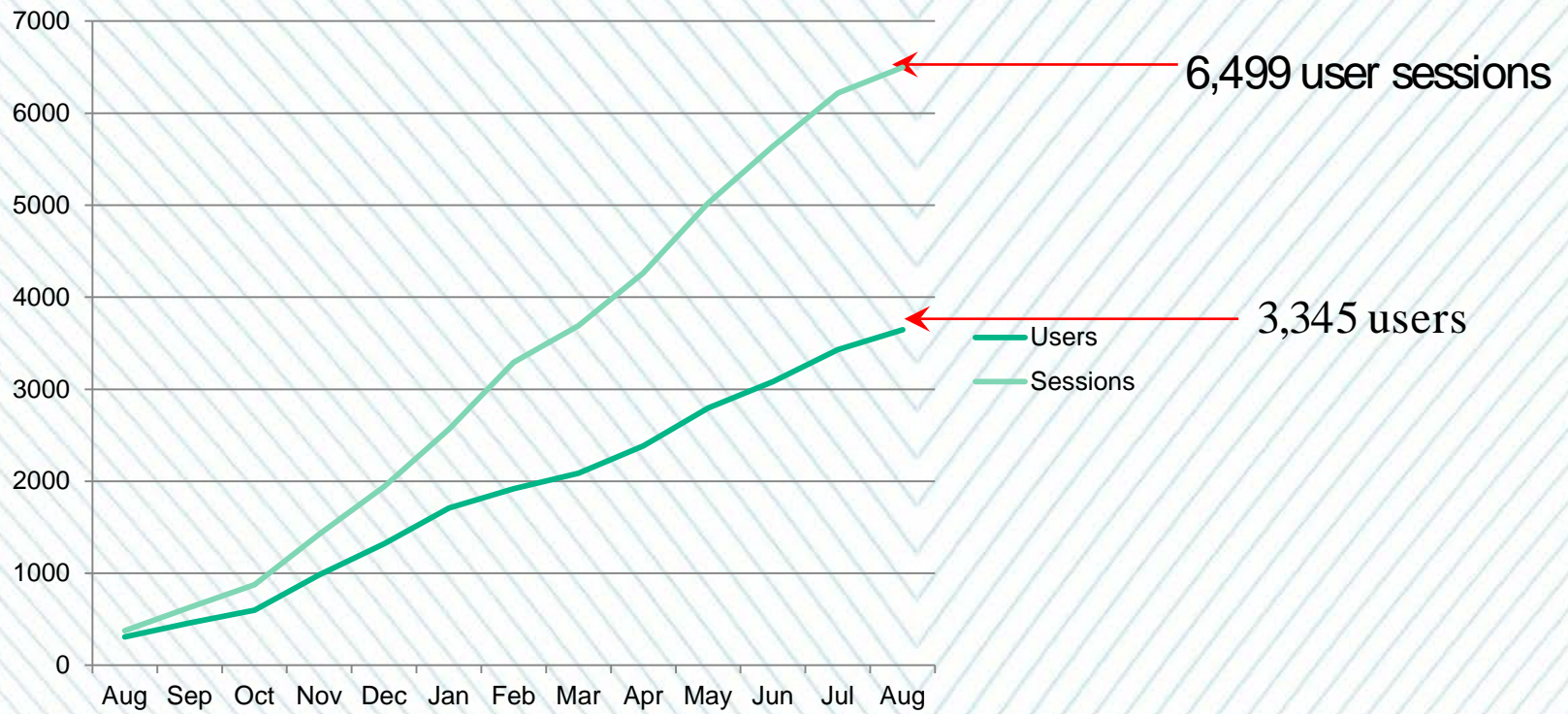
Water Social Results

This project has received funding from the European Union's
Seventh Framework Programme for research, technological development
and demonstration under grant agreement no 619228





August 2015 - August 2016



August 2015 - August 2016



52% New sessions

29,773 page views



3,345 users



7:38 Average session duration

4.61 pages per session

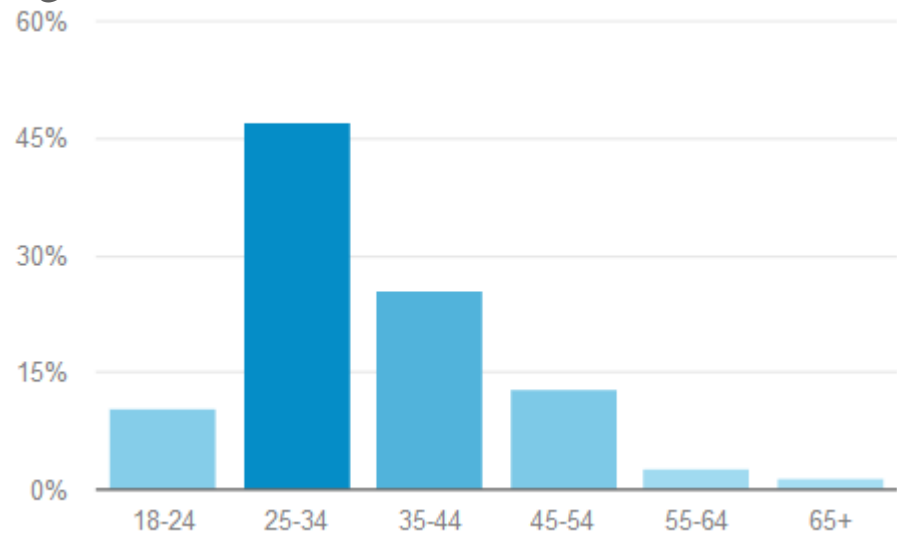




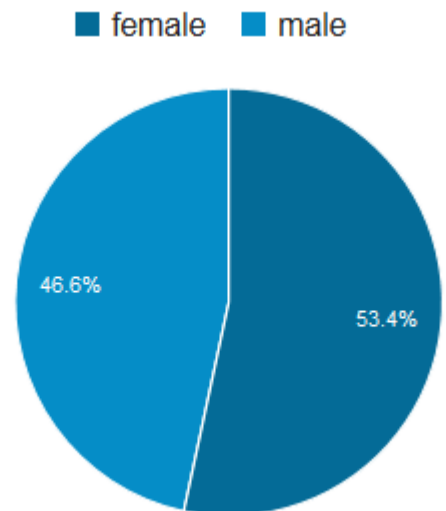
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The users

Age

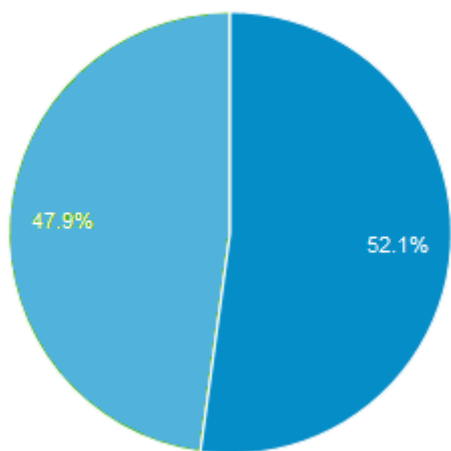


Gender

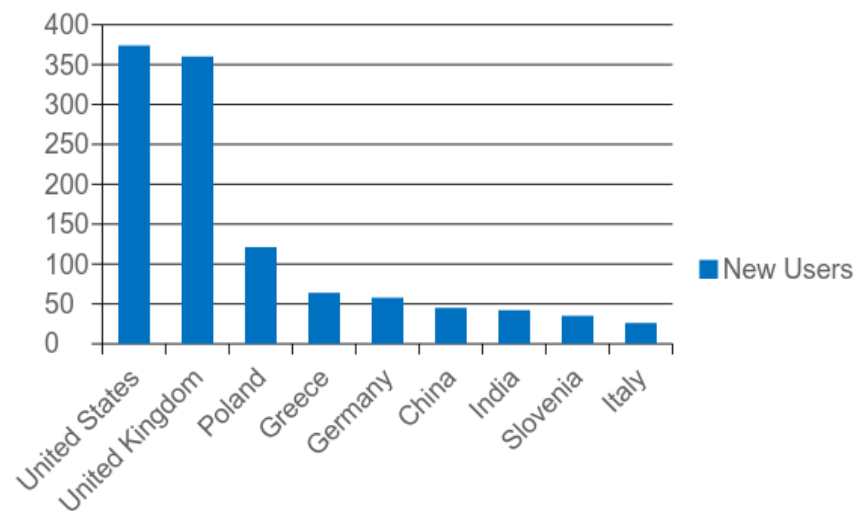


Returning users

■ New Visitor ■ Returning Visitor



New users by country





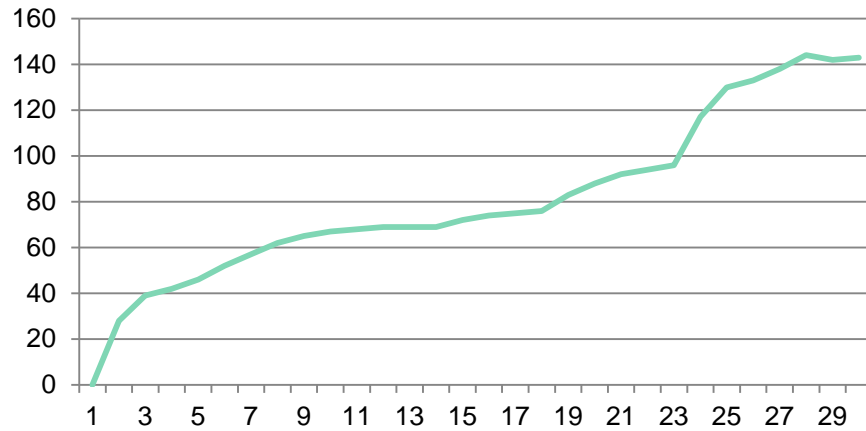
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Social Media Influence



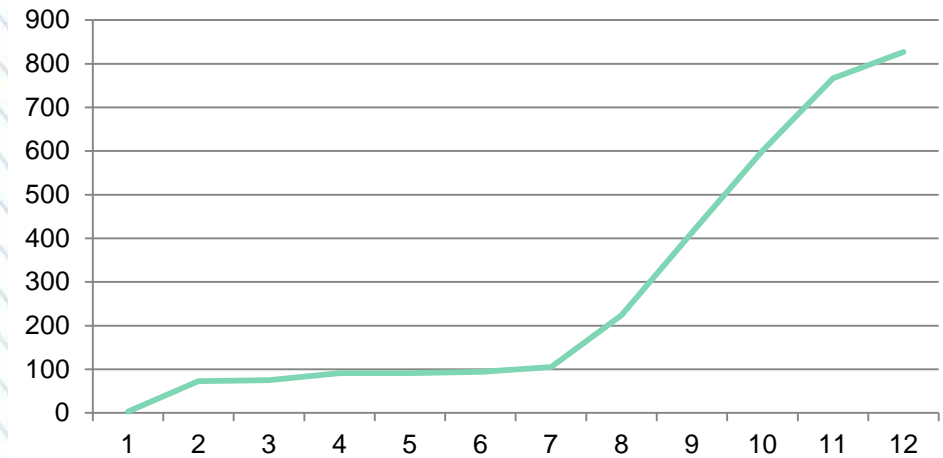
Instagram:

Followers



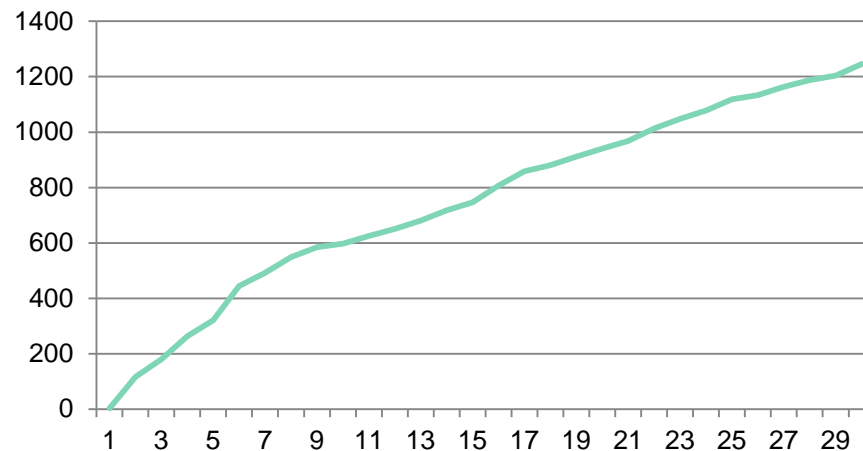
Facebook:

Followers



Twitter:

Followers

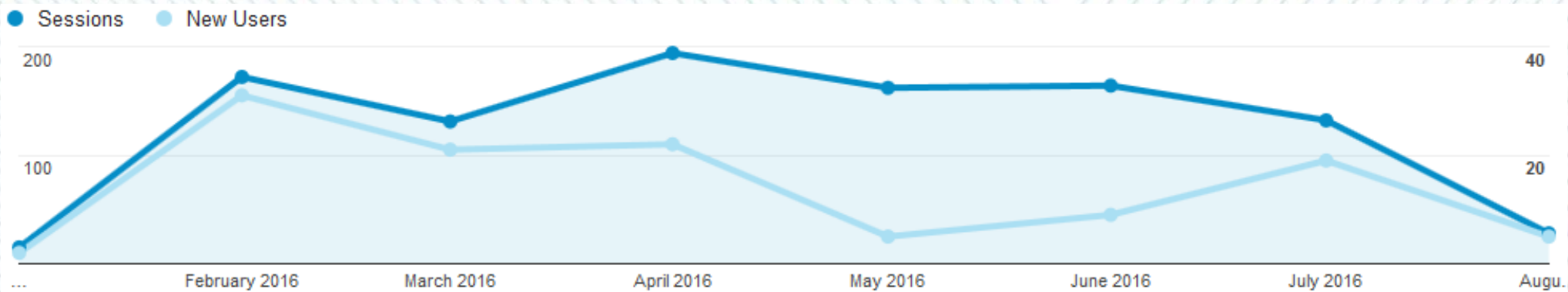
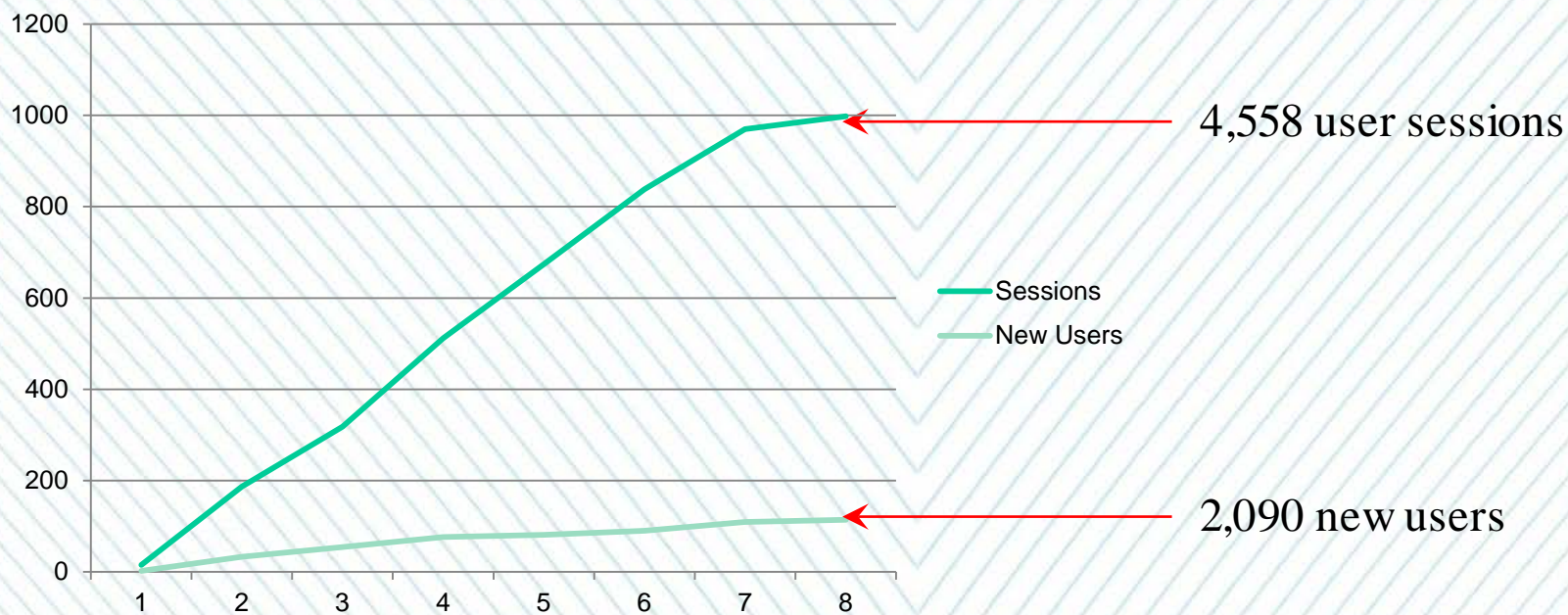


red funding from the European Union's
or research, technological development
ition under grant agreement no 619228





January 2016 - August 2016





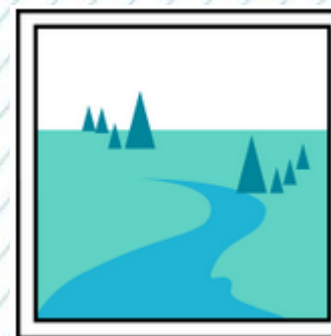
Members & Contributions

August 2015 – August 2016



163 members

201 images and tips



67,436 points



425 entries into the Water Diary

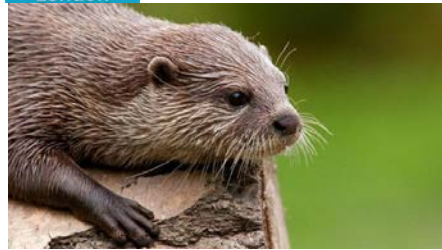




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Offline Campaigns

The power of prizes





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Crowd- Sourcing





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School Campaign

School x3



Points target



Social media



School users



Community



Photo



Tip



Online map



Prize for pupils



Water audit

